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INDUSTRY NEWS

Rheem and Ruud announce winners of 'Man Cave' promo

ATLANTA — Atlanta-based Rheem, a manufacturer of heating, cooling, water heating and pool/spa heating products for both residential and commercial applications and commercial refrigeration equipment, recently announced the winners of its 'Man Cave' furnace promotion, which was launched in September 2013 to coincide with the launch of the company's new

90%+ Gas Furnace platform.

The new platform delivers increased efficiencies and roughly 30 added features to make installations and service calls faster and easier.

For every qualifying gas furnace purchased from a Rheem distributor between October 1 and November 30, 2013, contractors received an instant rebate of up to \$100 and an entry into the Man Cave grand prize drawing. Five winners were selected from more than 9,800 contractor entries.

Gerald Plumbing and Heating Inc. of Moon Township, Penn. was the grand prize winner of the Man Cave Package valued at \$7,500, consisting of a HD movie screen

and projector system, surround sound, theater seating, gaming console and accessories. Four \$1,000 Visa® gift cards were awarded as runner-up prizes to Guardian Heating & Cooling Service of Chicago, Honeycreek Heating & Cooling of Brookfield, Wis., Extreme Heating & Cooling of Garretson, S.D., and Keller Heating & Cooling of Pekin, Ill.

At the same time, Ruud, part of the Rheem family of quality brands, also announced five winners of its 'Man Cave' furnace promotion.

American Weathermakers of Northbrook, Ill. was the grand prize winner of the Man Cave Package valued at \$7,500, consisting of a HD movie screen and projector system, surround sound, theater seating, gaming console and accessories.

Four \$1,000 Visa® gift cards were awarded as runner-up prizes to A. & A. Feder's Inc. of North Hollywood, Calif., NRG Home Services of Houston, Kearns Heating Corp. of Theresa, Wis., and Garcey Heating & AC of San Antonio, Texas.

Visit www.rheem.com; www.ruud.com

IVAR's EQUICALOR changes face of temperature control in every room

BALTIMORE, Md. — IVAR US announced that its wireless regulation system for radiators has been granted certification for sale and use in the U.S.

EQUICALOR™ is an innovative temperature control system for radiators that allows the user to set different temperatures for each room. The Chronothermostat wirelessly communicates with actuators placed on each radiator's thermostatic valve, and modulates the radiator based on the ambient room temperature as communicated to the controller by the transceiver. A single, battery operated controller can manage up to 28 radiators and up to eight zones.

The Chronothermostat controller's user-friendly interactive graphic display makes it easy to program, and can be programmed on a daily and weekly basis and control the ambient temperature in each room for comfort, energy savings, and frost protection. It can also be set for multiple temperatures within a 24-hour period. The controller is operated by traditional AA batteries and can be used with or without its boiler connection, which allows for boiler management if desired.

The system's actuators operate with a proprietary



algorithm that automatically compensates for the temperature detected at the radiator, providing an effective

regulation of the room's temperature even when the temperature of the radiator itself is changed.

Each actuator has the ability to adjust the room's temperature ±6° F from the programmed time-cycle program, with the use of its dedicated button and LED indicators. Each actuator runs off standard AA batteries and features a patented mechanical drive system with low friction and energy consumption, ensuring a long battery life of more than three years.

Visit www.ivar-us.com



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